

# BRING ART + LIFE TO THE STREETS



Streets Alive!, an initiative of the Earth Island Institute, works to restore urban areas through public art. By partnering with local artists, government, businesses and organizations, we are bringing more life and vibrancy to our public spaces.

With financial support from sponsors, Streets Alive! commissions local artists to create artwork that specifically communicates themes of sustainability, education and diversity. We have worked with dozens of artists and sponsors to install art on utility boxes in Downtown Berkeley and are expanding into greater Berkeley and Oakland!

Visit us at [eii.org/streetsalivesponsor](http://eii.org/streetsalivesponsor) if you have additional questions or would like to view a map of available boxes.

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YOU CHOOSE  
A UTILITY BOX  
AND AN ARTIST



A DESIGN IS  
CREATED AND  
INSTALLED



THE ART LIVES ON  
THE STREET FOR  
ALL TO SEE

**YOUR SUPPORT WILL :**

- Bring **positive publicity** to your organization or business
- Revitalize** your neighborhood
- Create public **art**

An example of sponsor label

## WE OFFER SEVERAL WAYS FOR YOU TO CONTRIBUTE TO STREETS ALIVE!

### SPONSOR A BOX!

**EARTH**  
Large: \$2350  
Small: \$1850

Your sponsorship will be clearly credited on the box label, in press releases, and online. **Plus, you get your choice of theme and artist for the box you sponsor.**

### SPONSOR 1/2 A BOX!

**AIR**  
Large: \$1175  
Small: \$925

Your sponsorship will be clearly credited on the box label, in press releases, and online.

**WATER**  
\$100-500

Your sponsorship will be credited in printed materials and online.

**FIRE**  
\$99 or less

Be a general supporter, or donate a product or service to our annual auction!

All sponsors will be invited to participate in any upcoming release events to celebrate the Streets Alive! project.